



Invest Your Heartbeats Wisely: Practical, Philosophical, and Principled Leadership Concepts for Business and Life (Hardback)

By Theo Etzel

Greenleaf Book Group Llc, United States, 2016. Hardback. Book Condition: New. 215 x 139 mm. Language: English . Brand New Book. Each person has only so many heartbeats on this earth. Behind every thought and action is a heartbeat, which is traded like currency. As top leadership, you can ensure personal and professional success by making sure your actions are worthy of investing those heartbeats. Invest Your Heartbeats Wisely offers guidelines, based on biblical principles, to help you lead in business and live as an ethical person. Etzel discusses how to effectively lead an organization, how to create a corporate culture of accountability, and the importance of mentoring, along with advice on every aspect of running a company, from getting started and hiring and motivating employees to letting go and redirecting when you are ready to exit the business. Etzel provides a guiding voice for leaders who believe their role is to lead people, not to manage them. In a genre crowded with what may seem like data-driven proscriptions for established leaders, Etzel offers a combination of business practices and life habits, using specific examples and suggesting solutions that you, as a seasoned executive, can apply to make both your...



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