



MBA 2.0: Handbook for Modern Business Practice

By MR Can Akdeniz

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you struggling to keep up with the major shifts and constant changes occurring in the business world? Would you like to understand and apply modern business practices to increase your level success? Do you want your business to be flexible and able to adapt to new opportunities? If you answered yes to any of these questions, then MBA 2.0 might be exactly what you've been looking for. MBA 2.0 was created in response to the noticeable lack of coherent material discussing the recent changes in the landscape of modern business. There may be a wealth of information available, provided you know where to look, but rarely is it compiled in a concise, accessible, and comprehensive format that covers every vital aspect of today's modern business practices. MBA 2.0 approaches the business world through the experience and wisdom of today's most significant thought leaders and is revealed in a cutting edge perspective not found in similar texts. It has eliminated the unnecessary material that fills the pages of many expert guides in exchange for a...



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